

A professional studio microphone with a silver mesh grille and a black pop filter is mounted on a stand in a recording booth. The background is softly blurred, showing acoustic panels and warm lighting. The TAM logo is overlaid at the bottom center.

TAM
THE AUDIO MARKETPLACE

Innov'Audio
27/11/2024

LE CONSORTIUM



OBJECTIFS DE TAM

A1

FACILITER L'ACCÈS AUX CONTENUS AUDIO DANS TOUTE L'EUROPE

A2

SOUTENIR LES CRÉATEURS DE CONTENU AUDIO

A3

LUTTER CONTRE LA DÉSINFORMATION

A4

PROMOUVOIR LA DIVERSITÉ ET L'INCLUSION



TAM ET L'IA

1

QUELLE UTILISATION

2

LES LIMITES DES OUTILS IA

3

TRANSPARENCE

4

ECUEILS A EVITER



The logo for TAM (The Audio Marketplace) is centered on a dark background. It features the letters 'TAM' in a bold, sans-serif font. The 'T' and 'M' are white, while the 'A' is filled with a vertical gradient from red on the left to purple on the right. Below the letters, the text 'THE AUDIO MARKETPLACE' is written in a smaller, white, all-caps sans-serif font. At the bottom of the image, there is a decorative graphic consisting of several vertical lines of varying heights, colored with a gradient from purple to pink, resembling a stylized audio waveform or a digital signal.

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